

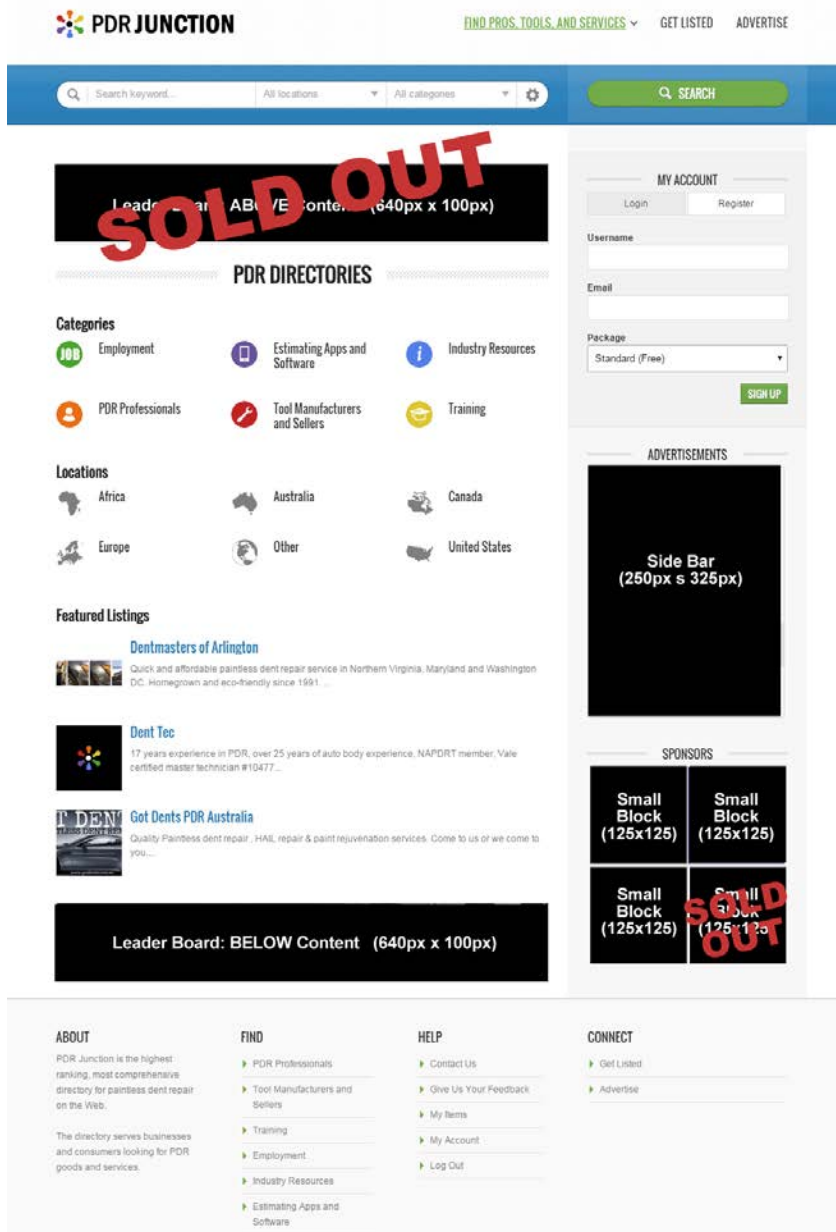
# Advertising Media Kit for PDRJunction.com

PDR Junction has been on-line since 2009 and is the **highest ranked** paintless dent directory on the Web.

- A trusted, comprehensive source with **over 500** listings
- An average of **over 1,000** unique visitors each month
- An average **180% increase** in unique visitors each year

Some happy text here about being pleased to offer advertising opportunities – our audience has grown enough and continues to grow. To start, we are accepting a limited number of ads?!

The information below, along with our rates, are contained in our Media Kit. Please download and review this information, then contact us to get your ad on PDR Junction today before space fills up!



## Content Areas

Ads appear on the following types of pages of PDRJunction.com:

- Home page
- Listing Category pages
- Location Category pages
- Individual Listing pages
- Search Results pages

## Advertising Opportunities

Different ad sizes and page positions are available. Please refer to the page diagram at left:

- Leader Board: ABOVE Content (640px x 100px Banner)\*
- Leader Board: BELOW Content (640px x 100px Banner)\*
- Side Bar (250px x 325px Box)\*
- Small Block Ads (125px x 125px Box)\*
- Featured Listing

\*File requirements: .jpg, .gif, .png

## Exposure

Ad banners and boxes appear on a random basis upon a webpage visit.

Each ad will appear for the duration of the page visit and will receive unlimited impressions and click-through (based on website traffic).

Featured Listings appear on a random basis on the Home page, and at the top of the page above all other listings on Category, Location, and Search Result pages.

## Availability

Currently, we are limiting the number of advertisements and featured listings available for sale on a monthly basis.

This helps you get the most exposure for

# Rates

- Leader Board: ABOVE Content - \$33/month
- Leader Board: BELOW Content - \$15/month
- Side Bar - \$20/month
- Small Block Ads - \$10/month
- Featured Listing - \$60/year

Contact: [advertising@pdrjunction.com](mailto:advertising@pdrjunction.com)

your money. As our site continues to grow, so will our advertising opportunities.

Please contact us even if you are interested in a SOLD OUT space.

## Contact Us Today

[advertising@pdrjunction.com](mailto:advertising@pdrjunction.com)